

# THE SCOTTISH CASE

*School Food is a  
Key Pillar of Food Policy.*

**Robin Gourlay**

**Formerly a Local Government  
Chief Officer and Scottish  
Government Adviser on Food**

# SCOTLAND

## A QUICK OVERVIEW FOR

• Population <sup>GOZO</sup> 5.5

Million

• 32 Local

# SCOTLAND

## A WONDERFUL NATURAL LARDER



# The Scottish Paradox!



**We struggle with world beating levels of diet-related disease!**



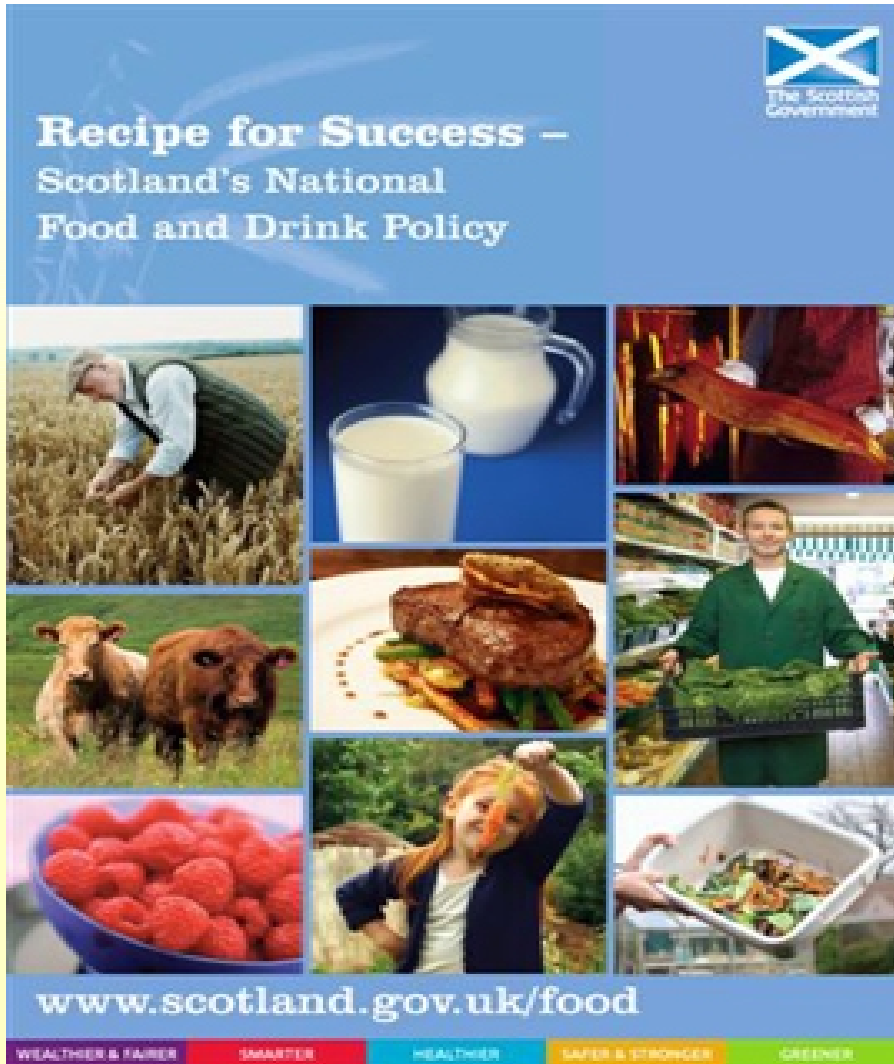
**There are deep-seated attitudes to food leading to poor habits and low expectations.**



# **THIS TALK....**

- 1. THE EVOLUTION OF SCOTLAND'S NATIONAL FOOD AND DRINK POLICY.**
- 2. WITHIN THAT THE CONTEXT OF SCHOOL FOOD IN SCOTLAND.**
- 3. IS SCOTLAND MAKING PROGRESS?**

# SCOTLAND'S FIRST NATIONAL FOOD & DRINK POLICY 2009



**HEALTH**  
**EDUCATION**  
**ECONOMY**  
**ENVIRONMENT**  
**ACCESS**  
**SECURITY**  
**PUBLIC FOOD**

# Recipe for Success

## A SUCCESSFUL FOOD

- A record **POI** turnover of **£14.3 billion** in **2013**, up **£550 million** on the year before and a **24% increase** since 2008;
- Between 2007/14 **57% growth**





Recipe for Success: Scotland's National Food & Drink Policy  
**Becoming a Good Food Nation**



• Sets a 2025 vision  
**GOOD FOOD NATION**  
for what we as a country  
**POLICY, 2014** should be aiming to achieve.

- An aspiration, that Scotland should become a **Good Food Nation**, *‘not only in what we as a nation produce but also in what we buy, serve and eat’*.



**The Scottish Government**



# **PUBLIC CONSULTATION ON LEGISLATION**

# **Good Food Nation Bill**

- **SOME  
PRIORITIES**
  - Sustainable  
Economic  
Growth
  - Public Food as  
the Exemplar
  - Public Bodies

# Good Food Nation Bill

The Programme for Government 2019-20

The Good Food Nation

Bill... will provide a  
statutory framework for  
Scotland's efforts to  
promote healthier and



# POTENTIAL IMPACT ON PUBLIC BODIES?

It could impact on:

- Economic development
- Planning
- Licensing
- Procurement
- Education
- Welfare and Social Services
- Community Services

# **COMPLEMENTS OTHER SCOTTISH LEGISLATION & POLICIES**

- **Climate Change Act 2010**
- **The Sustainable Procurement Action Plan**
- **The Procurement Reform Act 2014**
- **Community Empowerment Act, 2014**
- **Organic Action Plan, 2010 & 2018**
- **Land Reform Act, 2014**
- **The Obesity Strategy 2010**
- **The Schools (Health Promotion and Nutrition) Act,**



# SUSTAINABLE DEVELOPMENT GOALS

17 GOALS TO TRANSFORM OUR WORLD

GOOD FOOD NATION





# **CONSIDER THAT FOOD IN SCHOOLS**

**School food, should be the  
exemplar for a  
Good Food Nation.**

# A NEW CONTEXT FOR SCHOOL FOOD

## The Context for School Food in Scotland

### THE CONTEXT FOR SCHOOL FOOD IN SCOTLAND



#### ENVIRONMENT

Reduce Local and Global Impacts

Knowledgeable consumers with food as a context for interdisciplinary learning

Curriculum for Excellence

GIRFEC

The wellbeing of children and young people

Good Nutrition, Prevention & Early Intervention



#### EDUCATION

Early years, economic development, less health inequality



#### ECONOMY

Health, Education, Environment, Industry, Communities

Sustainable growth, employment & skills

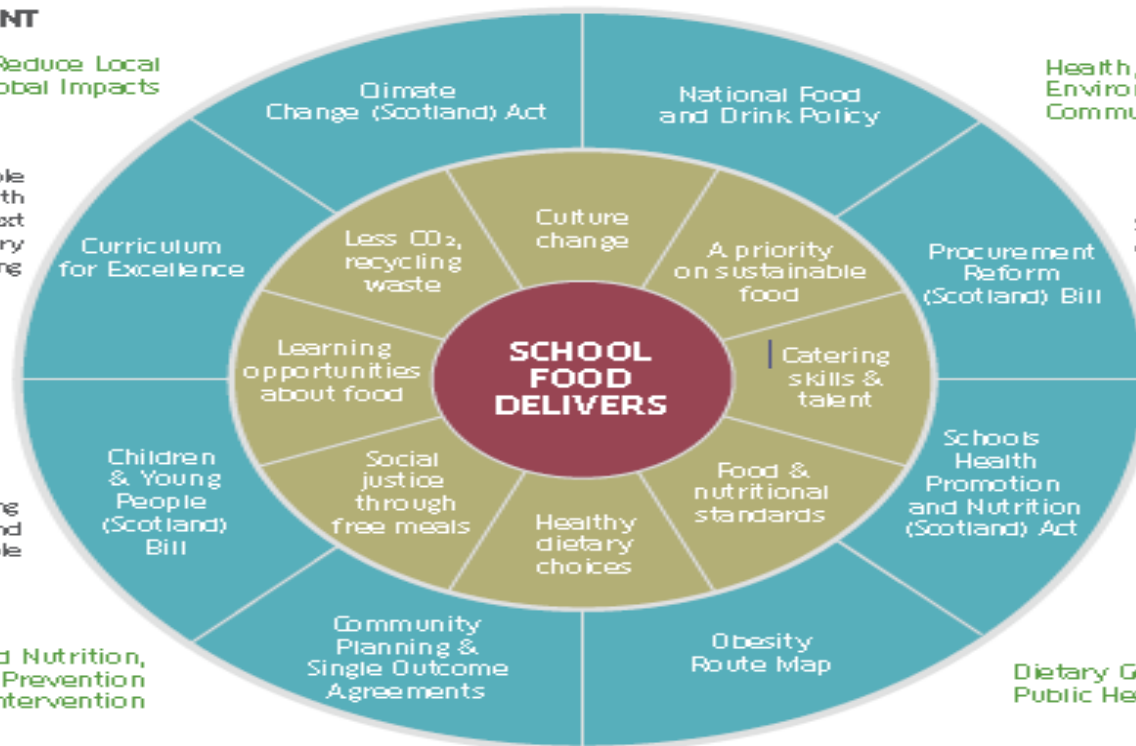
16 National Outcomes

Sustainable food & health & wellbeing

Dietary Goals & Public Health



#### HEALTH

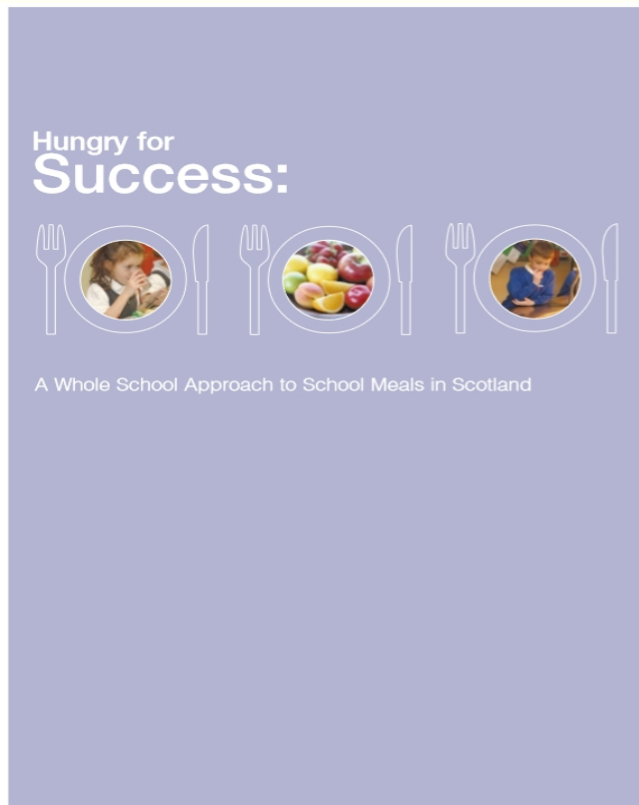


# HUNGRY for SUCCESS

**'A WHOLE SCHOOL APPROACH FOR SCHOOL MEALS'**

**£137 Million - 2003-2009 - to Transform School Food**

**(Additional to the Annual Cost of school food @ £150 Million)**



1. Positive School & Whole Child Ethos
2. Partnership Working
3. Pupil Consultation
4. Eliminating Stigma
5. Managing the Process
6. Influencing Choice

# FURTHER INVESTMENT IN SCHOOL FOOD

2015

A further £35 million annually allocated to deliver universal free school meals to all children 5-8 years;

- Supported with additional capital funding of £25 million to all local councils to increase infrastructure.



2010- 2019

£700,00/annum to support Food Education.



By 2020  
£500,000/annum  
Early Years [Pre school]

Expansion  
The Food for  
award-winning  
A free healthy



# SUPPORTING LEGISLATION & GUIDANCE

- Procurement Reform Act, 2014
- Guidance under the Procurement Reform Act 2014
  - Statement of the authority's general policy on how it intends its approach to regulated procurements involving the provision of **food** to
    - (i) improve the health, wellbeing and education of communities in the authority's area, and
    - (ii) promote the highest standards of animal welfare;
- Catering for Change – buying food sustainably in the public sector.
- Guide for SMEs – Unlocking opportunities in public procurement contracts;



## **OTHER LEGISLATIVE DEVELOPMENTS 2019/20**

- School meals...we will set maximum limits for the consumption of red processed meat; increase the amount of fruit and vegetables served; reduce the amount of sugar available; and encourage the use of fresh local produce.
- Restrict the promotion and marketing of food and drink high in fat, sugar or salt and will bring forward a Bill on Restricting Foods Promotions in next year's legislative programme.

# SCHOOL CURRICULUM & GUIDANCE

## • SCHOOL CURRICULUM & GUIDANCE FOR CATERERS & **Scottish Programme for** **overnm**



curriculum for excellence:  
health and wellbeing  
experiences and outcomes

[www.curriculumforexcellencescotland.gov.uk](http://www.curriculumforexcellencescotland.gov.uk)



**Better Eating, Better Learning**  
A New Context for School Food



# IS SCOTLAND MAKING PROGRESS?

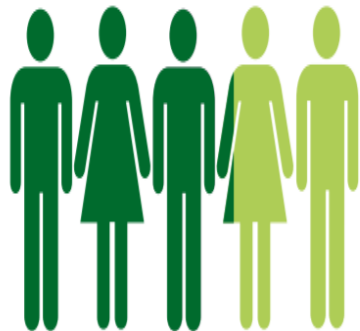


## Scotland's revised Climate Change Act

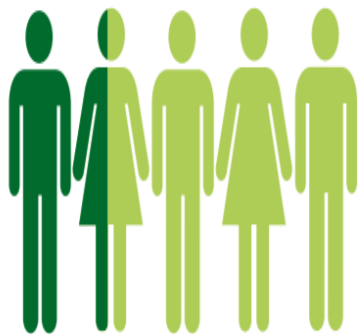
- It has set the world's most ambitious climate change which commits the country to achieving net-zero emissions by 2045.
- An interim target of reducing emissions by 75 per cent by 2030.

# IS SCOTLAND MAKING PROGRESS?

Scottish Health Survey 2016: Obesity



**Two thirds**  
(65%) of adults in Scotland were overweight, including

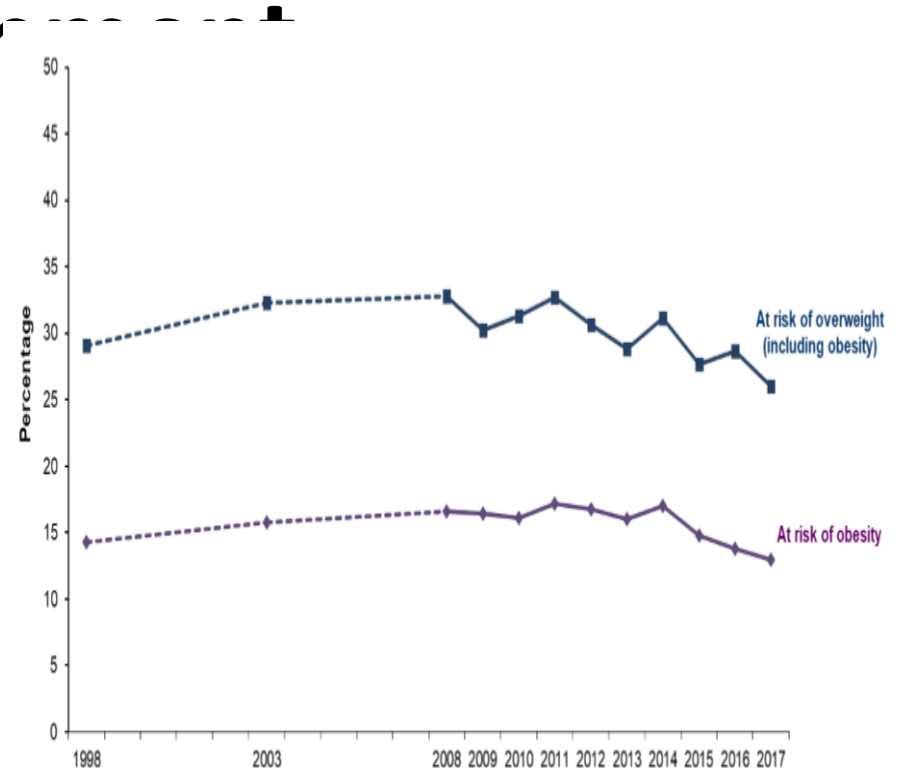


**29%**  
who were obese, in 2016

These figures are largely unchanged since 2008

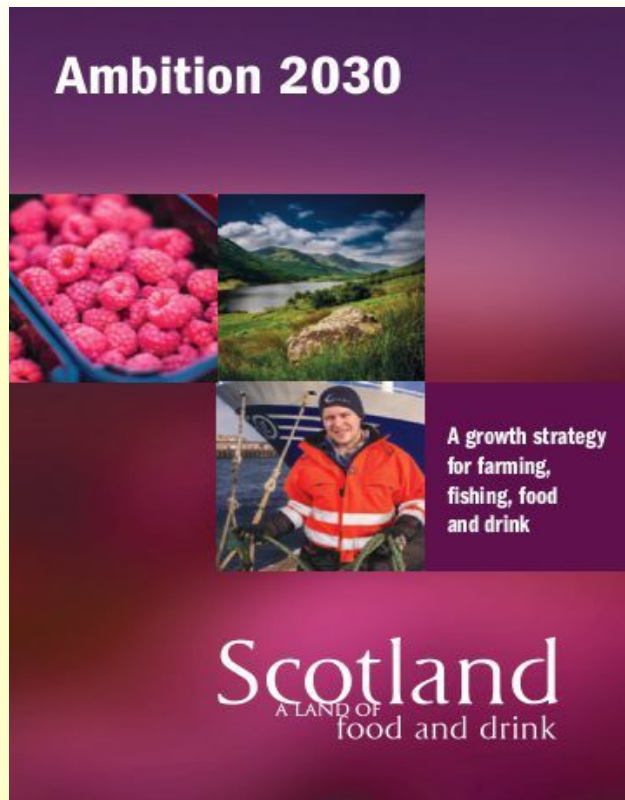
Source: Scottish Health Survey 2016

## Programme for Government Proportion of children (2-15) at risk of overweight and obesity, 1998-2017



# IS SCOTLAND MAKING PROGRESS?

## THE FOOD AND DRINK INDUSTRY'S 2030 STRATEGY



- **Being Collaborative**
- **Being Innovative**
- **Being Responsible**



# ESTIMATES OF PUBLIC FOOD EXPENDITURE

## TOTAL EXPENDITURE

**2012-13    £150 M**

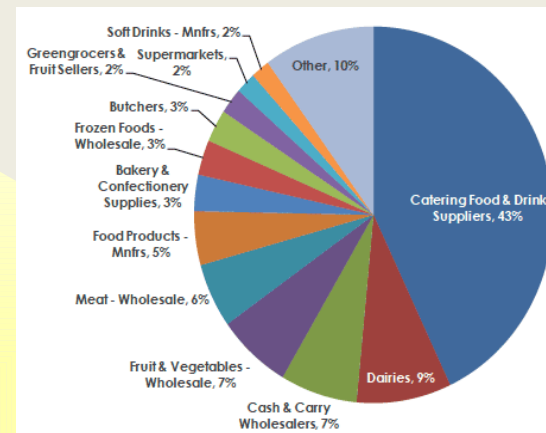
Local authorities	£68m
NHS	£30m
Colleges and Universities	£27m
Cordia (Glasgow Council)	£11m
Scottish Prison Service	£10.5m
Government	£3.5m
<b>Total</b>	<b>£150 million</b>

## SCOTTISH ORIGIN

**2007-8    34%**

**2012-13    48%**

**2015-16    53%+**



# EAST AYRSHIRE SCHOOL FOOD

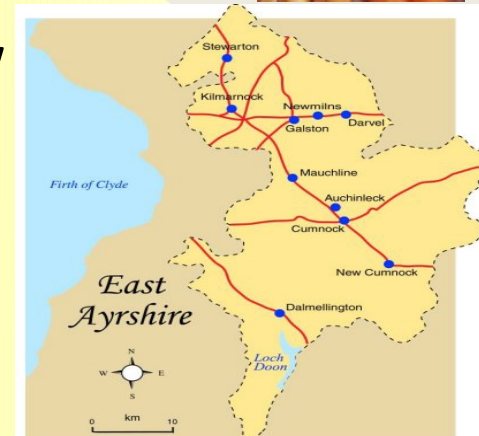
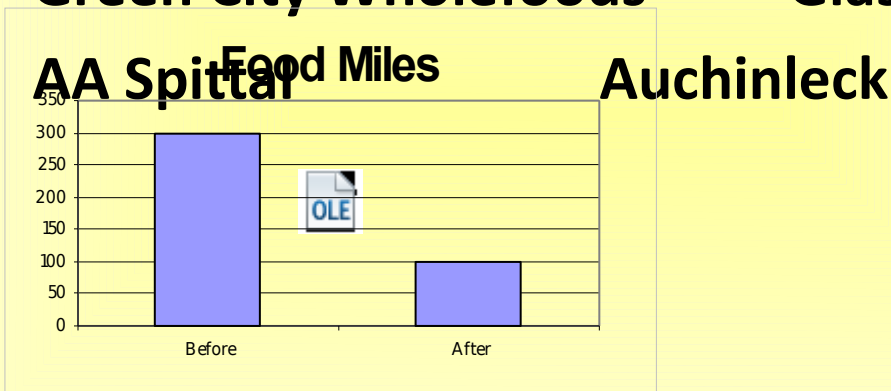
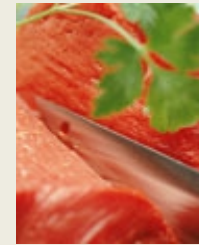
- **30% Organic**
- **50% Local Produce**
- **75% Unprocessed**



# LOCAL CONTRACTS

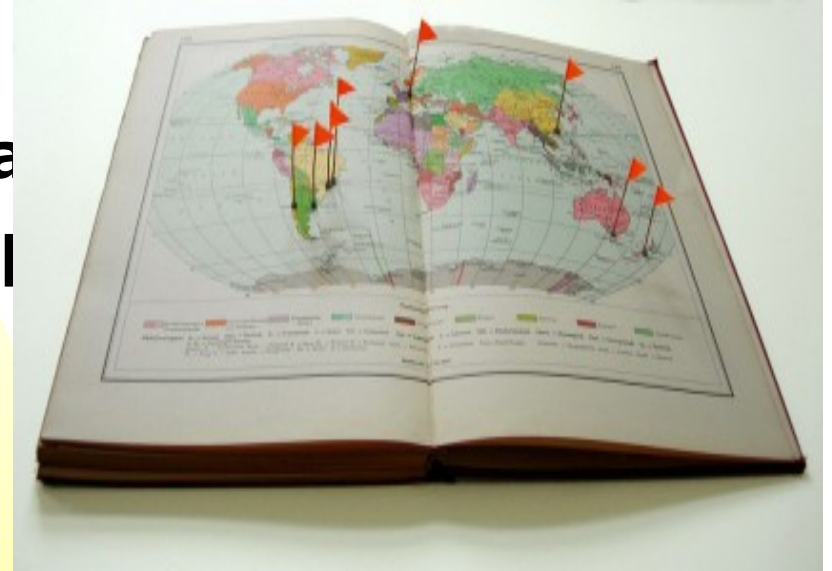
CONTRACT LOTS BY FOOD PRODUCT CATEGORY- NOT BUNDLED

- REINVESTING £400,000 IN THE REGION
- Atton Glen Farm Meats      New Cumnock
- Radius of 40 Miles
- Ferguson Baker              Kilmarnock
- Peroni Fresh Fish            Girvan
- Clyde Organics                Lanark
- Corrie Mains Farm            Mauchline
- Dunlop Dairy                    Dunlop
- Green City Wholefoods       Glasgow

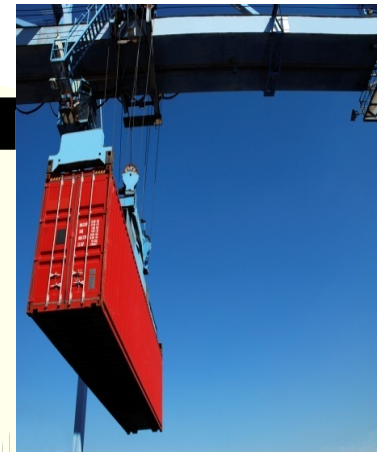




# What should interest local Carbon Reduction



**TRANSPORT  
FOOD  
MILES**



What should interest local authorities?

**SOCIAL RETURN ON INVESTMENT**  $\pounds 1$  expenditure

by the  
council  
benefits the  
Region by  
 $\pounds 3$



**MEASURING**

**Food for Life**

**School Meals in**

**East Ayrshire**

- Health outcomes
- Economic outcomes
- Environmental outcomes
- Other outcomes

What else should interest local authorities?

# **CORPORATE REPUTATION**

**School food is a  
highly visible  
Local service.**

## **PARENT SURVEY**

**95%** keeps money in the community

**80%** better for the environment

**77%** a good use of the public purse





# SCOTLAND'S 'FOOD for LIFE' PROGRAM

IN PARTNERSHIP WITH THE SOIL ASSOCIATION





**Robin Gourlay OBE**  
**Scotland Food and Drink**

**E: [robin@scotlandfoodanddrink.scot](mailto:robin@scotlandfoodanddrink.scot)**

**t: 0300 244 9283**



The Manifesto Commitment and  
Scottish Programme for Government

# Spare

# slides

# A FOCUS ON SCHOOL FOOD

- The Scottish Government has a commitment to eradicate child poverty in a generation and recognised the association between poverty and ill health.
- A key strategy was to create an overall improvement in school meals across the whole of Scotland.

# Programme for Government

## Around 30 References to Food and Drink

- Consulting on proposals for the Good Food Nation Bill;
- Work with industry to develop a range of sectorial action plans, starting with seafood and poultry sectors
- Regional Food Fund - early in 2018;
- Food and Drink Tourism Action Plan;
- Diet and Obesity Strategy;
- Food Waste;
- Support for growth markets for food and drink sourced or produced in Scotland
- Continue the work led by SDI and industry bodies to promote our food and drink around the globe, retaining and expanding, if possible, our in-market specialists
- Building the supply chain to promote farmed fish and seafood to international and domestic markets
- Working with producers and businesses to publish sector specific action plans
- Appointing a National Chef to promote Scotland's produce and the associated health benefits
- Developing, with partners, a national food tourism action plan
- Conclude the review of school food regulations and implement changes to reflect the revised scientific advice on nutrition
- Investing in a new targeted supplier development programme to enable more food and drink suppliers to compete for public sector contracts
- Facilitating 'Showcasing Scotland 2017'
- Investing more in the 'Food for Life' programme to get all 32 local authorities achieving its Catering Mark in their schools

### The Manifesto Commitment and Scottish Programme for Government

# INVESTMENT

- **£66m Food Processing Marketing and Cooperation grant scheme** - Since 2007 grant support to 217 projects which has secured 10500 jobs and levered in £340m of private sector investment.
- **Scotland Food & Drink** – Industry leadership group 70% funded by the industry, with a core grant from Scottish Government, SR and HIE ;
- **£4.5m Scotland Food and Drink Export plan;**
- **£275k Sourcing for Growth’ - SAOS** to deliver a ‘project over 2013-16 to help Scottish producers meet manufacturers’ demands for Scottish raw materials;
- **£3m Connect Local Advisory Service** - Connect Local is the advisory service for local food and drink marketing aimed at SMEs in Scotland;
- **£1.6m Market Driven Supply Chain** - work over 2014-18 – £800k SG match funding



## OBJECTIVE

**‘Work with key stakeholders to explore how public procurement can be used to increase the level of Scottish sourcing, including organic products.’**

# NEW STANDARDS



## SCHOOLS SECTOR

- Schools (Health Promotion and Nutrition) Act, 2007;
- The Nutritional Requirements for Food and Drink in Schools Regulations 2008;
- Better Eating Better Learning – a new context for school food, 2014;
- Beyond the School Gates, 2014;
- Healthy Eating in Schools Supplementary guidance for children and young people with additional support needs;
- Setting the Table – Early Years;

## HOSPITAL SECTOR

- Healthyliving Award and Healthyliving Award Plus;
- Food in Hospitals - National Catering and Nutrition Specification for Food and Fluid Provision in Hospitals in Scotland
- The Healthcare Retail Standard

## UNIVERSITIES



# INNOVATION

## Schools

- North Ayrshire

Food for Life Gold Standard



- East Ayrshire

Food for Life Gold Standard

- Dumfries and Galloway



# A Good Food Statement

Could impact on:

- The Procurement of food
- Engagement with the supply chain
- Employment and training practices
- Environmental Sustainability
- Food waste
- Welfare and Social Policies

# Fundamentally, why did Scotland decide to create a Food and Drink Policy in 2009?

1. The principle aim of the Food Policy was to improve the health of the population; and

2. Sustainable Economic Growth.

- Two-thirds (65%) of adults are now overweight, with almost one-third (29%) obese;
- 29% of children in Scotland are at risk of being overweight, and 14% are at risk of being obese.
- Scotland is committed to eradicate child poverty in a generation (2030)



# **LET'S DECIDE**

## **FOR SCHOOL FOOD**

### **Is it a Marginal Service?**

If public food is viewed in narrow commercial terms then the service is undervalued.

***OR***

### **A Strategically Important Service**

If it is re-valued for what it can achieve in terms of wider economic, social, health, educational and environmental value it becomes strategically important.

**A  
WHOLE SCHOOL  
APPROACH  
FOR SCHOOL MEALS**